



**NAB2008 Booth SU12011
News Release**

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**SEACHANGE DIGITAL VIDEO SYSTEMS DELIVER LATIN AMERICA'S
FIRST 24/7 HIGH-DEFINITION TELEVISION CHANNEL**

Chilefilms and VTR Launch VIVE! HD Using SeaChange Servers and Storage

ACTON, Mass. (April 9, 2008) – SeaChange International (NASDAQ: SEAC), one of the leading suppliers to television broadcasters globally, today announced that its digital video systems have been deployed by Chilefilms Group to help cable operator VTR GlobalCom launch VIVE! HD, Latin America's first 24/7 high-definition television channel. Offering viewers a mix of HD sports, movies and series, the Chilefilms Group, one of Latin America's leading technology and audiovisual services providers, is providing playout services for VTR, a Liberty Global subsidiary and one of Latin America's largest digital cable television operators.

SeaChange's Broadcast MediaLibrary/MediaClient (BML/MCL) digital video platform is at the core of the Chilefilms delivery system. The BML/MCL comprises distinct capabilities that have made it the foundation for over 100 broadcasters worldwide: BML video servers, which cost-efficiently provide fault-resilient storage of any type of media file; and highly flexible SeaChange MCL codecs that easily fit with any device in a broadcast operations workflow and support any video output, from standard definition and HD play-to-air to broadband streams. Designed to support a wide range of automation systems, the SeaChange platform at Chilefilms is working in conjunction with Sundance's FastBreak NXT.

"In selecting the SeaChange platform, we knew that we were deploying an HD system for VTR that would perform at the highest levels of quality and reliability, which was particularly important given the high-profile nature of VIVE! HD, the first one-hundred-percent HD channel in the region," said Stefano Levera, Engineering Director, Chilefilms. "The SeaChange system

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enables us to originate VIVE! HD while also establishing a foundation for fast and economical expansion as requirements arise.”

SeaChange’s regional distribution partner, Santiago-based VGL, was instrumental in specifying Chilefilm’s new HD system for VTR.

SeaChange’s range of proven content storage, streaming and management solutions, including the new FML 200 Flash Memory Library broadcast server and its latest Broadcast MediaLibrary/Broadcast MediaClient play-to-air storage system and SD/HD software codecs, will be on display during NAB2008 at booth SU12011, April 14-17 in Las Vegas.

SeaChange in Latin America

CABLEVISION Mexico, MegaCable, Intercable, Tricom, GloboSat and Video Rola are among the many television companies throughout Latin America that rely on SeaChange’s solutions and services, as well as its extensive network of local distributors and technology partners including VGL.

SeaChange International is a leading provider of software applications, services and integrated solutions for video-on-demand (VOD), digital advertising, and content acquisition monetization and management. Its powerful open VOD and advertising software and scaleable hardware enable cable and telco operators, as well as broadcasters, to provide new on-demand services and to gain greater efficiencies in advertising and content delivery. With its Emmy Award-winning and patented technology, thousands of SeaChange deployments are helping broadband, broadcast and satellite television companies to streamline operations, expand services and increase revenues. Headquartered in Acton, Massachusetts, SeaChange has product development, support and sales offices around the world. Visit www.schange.com.

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