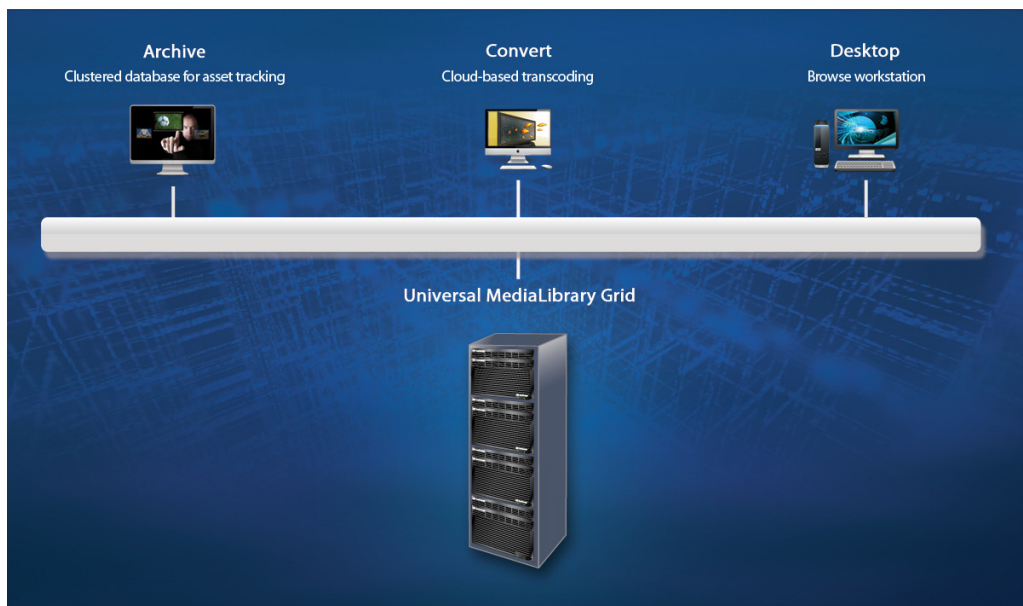


SeaChange® Browse Solution

Automatic transcoding, browsing and content management
Powered by Cinegy

Massive storage is reasonable when stored media is readily accessible for browsing, transcoding, or collaboration. In a truly tapeless workflow, you need an open platform consisting of a suite of software tools, applications, and open APIs covering every stage of the digital production process.

SeaChange Universal Media Library Grid enables a cloud-based workflow for media ingest, search, browse, editing, playout, and archive. Powered by Cinegy, SeaChange Browse allows direct archive, transcoding, and desktop browsing with the Universal Media Library Grid Storage System. Stored assets in the grid can be transferred, logged, searched, and browsed from the UML cloud file system, so that media can be efficiently stored and managed throughout its lifecycle.



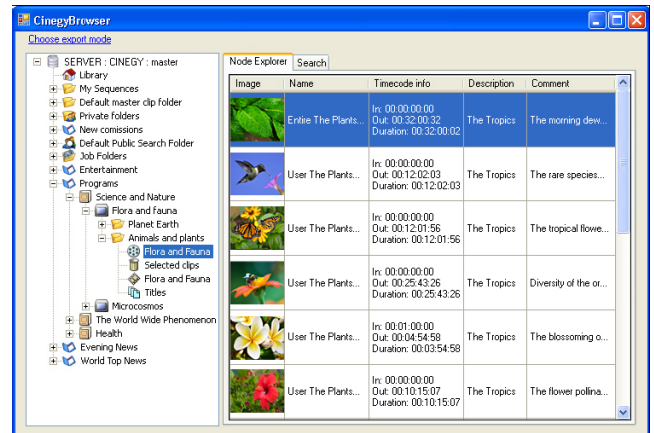
Archive

Clustered database for asset tracking

With advanced logging and metadata accumulation over the entire lifecycle of the media assets, Archive makes data easily searchable and reusable, saving users the time it takes to simply locate a file that was stored several months ago. It also enables local and remote real-time collaboration for loggers, story, and video editors to work on video material in real-time even while still being ingested.

The Archive architecture is based on open standards and formats such as AAF, MXF, MPEG2, and H.264. Software controls both encoding and playback. Video and audio are stored in multiple non-proprietary formats in user-definable picture qualities – all the way from web quality over broadcast distribution quality to uncompressed film.

This application is completely database-driven as no data is stored on client systems. Content is directly ingested from tape or file, or transferred to the SeaChange Universal Media Library. Furthermore, Archive uses today's most advanced accumulative metadata collection methods, with a highly customizable metadata set for meeting any specific user needs. Any number of custom metadata fields can be added to the system at any time.

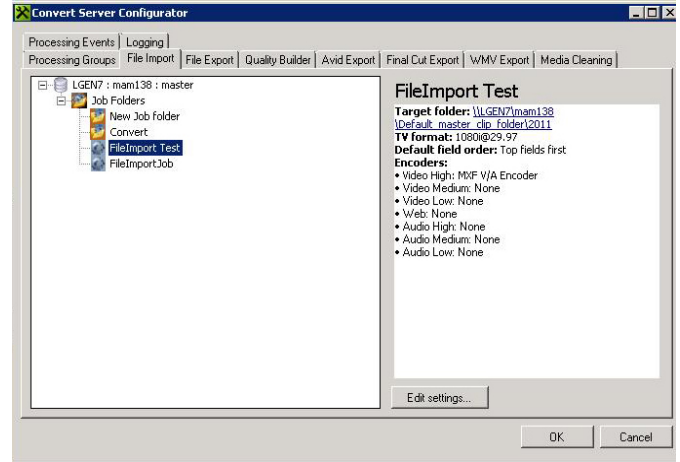


Convert

Cloud-based transcoding

Convert is a cloud-based automated transcoding and batch processing service. Multiple transcoders across the network can access the entire Universal Media Library cloud, and transcode assets to multiple formats and resolutions, while content is being ingested.

Convert conveniently exports raw media or sequences to AVID, Final Cut Pro, and other file formats such as WMV, AVI, MPEG2/H.264, MXF OP 1a, MXF AS02, QuickTime, RealMedia, and Flash. Aside from transcoding, Convert also automates tasks including email notifications, FTP upload, and transfer to a remote SeaChangeMediaServer.



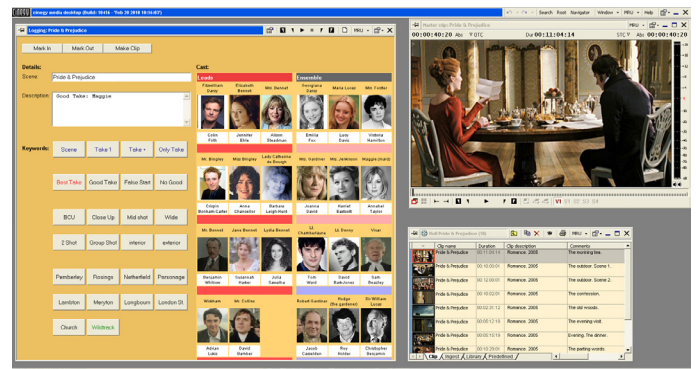
Desktop

Browse workstation

Desktop is a universal production tool that provides real-time access to media across the entire Universal Media Library Grid. This module for collaboration offers users the ability to view and playback video material; assign metadata to a media asset; log tasks; and do sophisticated searches by keywords and metadata values. Along with this powerful suite of tools for logging and editing, it provides a smart and efficient way to export media to third-party non-linear editing systems.

Desktop runs on standard office IT infrastructure and can be installed in any user's desktop within a network environment. It allows users to collaborate from their desktops, without tying up expensive editing bays. Full system functionality is available from any workplace, editing bay, or machine room for maximum workflow flexibility.

A web version is also available as an alternative to the Desktop interface, which allows the same search and log functions using any standard internet browser.



With a comprehensive suite of tools to manage and manipulate data in your massive media library, SeaChange, powered by Cinegy, keeps your media assets valuable and located right at the tip of your fingertips.

SeaChange Browse Solution Ordering Information:

Archive – Base Configuration (Single or cluster database license with optional SQL enterprise support)

Convert – Automatic Media Transcoding and Processing (Processor-based licensing)

Desktop – Desktop Interface (User-based licensing)

Workspace – Web-client Interface (User-based licensing)



SeaChange International, Inc.
50 Nagog Park, Acton, MA 01720 USA
T 1.978.897.0100
storage@schange.com
www.schange.com

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