



**NAB2008 Booth SU12011
News Release**

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**SEACHANGE ADDS HIGH-DEFINITION
PLAYOUT AND PRODUCTION AT HITN**

National Network Upgrades with SeaChange in Transition to HD

ACTON, Mass. (Feb. 19, 2008) – SeaChange International (NASDAQ: SEAC), a leading supplier to television broadcasters globally, today announced that the Hispanic Information and Telecommunications Network (HITN) has commissioned a new master control center built around SeaChange storage and servers for standard- and high-definition playout and production. The new system is another progressive step that HITN has taken to further enhance its mission of offering educational, enriching and empowering content to the United States’ fastest-growing ethnic group.

SeaChange’s Broadcast MediaLibrary/MediaClient (BML/MCL) platform is now operating at HITN’s master control center located in the historic Brooklyn Navy Yard. Already a SeaChange customer, HITN has repurposed its existing system for production applications as the new architecture begins to meet its HD play-to-air and production requirements.

“Given the history of reliability and performance that we enjoyed with our legacy SeaChange platform over the years, making the move to the BML/MCL architecture as we transitioned to HD was a natural decision,” said Javier Casilimas, chief engineer, HITN. “The BML/MCL is compatible with our original system, which made the transition particularly seamless. In addition, we are able to continue using the other system in a production capacity.”

“The spirit of this partnership embodies precisely what HITN stands for,” adds Jose Luis Rodriguez, Founder and President of HITN. “By partnering with SeaChange we continue in our goal to help strengthen and educate the Latino community, and help them ultimately to reach their full potential.”

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SeaChange's BML/MCL architecture comprises distinct capabilities that have made it the foundation for over 100 broadcasters worldwide: Broadcast MediaLibrary servers, which cost-efficiently provide fault-resilient storage of any type of Media file; and highly flexible SeaChange MediaClient codecs that easily fit with any device in a broadcast operation's workflow and any video output, from SD and HD play-to-air to broadband streams.

SeaChange's range of proven content storage, streaming and management solutions, including its latest Broadcast MediaLibrary/Broadcast MediaClient play-to-air storage system and SD/HD software codecs, will be on display during NAB2008 booth SU12011, April 14-17 in Las Vegas.

About SeaChange

SeaChange International is a leading provider of software applications, services and integrated solutions for Video-On-Demand (VOD), digital advertising, and content acquisition monetization and management. Its powerful open VOD and advertising software and scaleable hardware enable broadcasters, cable and telco operators to provide new on-demand services and to gain greater efficiencies in advertising and content delivery. With its Emmy Award-winning and patented technology, thousands of SeaChange deployments are helping broadband, broadcast and satellite television companies to streamline operations, expand services and increase revenues. Headquartered in Acton, Massachusetts, SeaChange has product development, support and sales offices around the world. Visit www.schange.com.

About HITN, Inc.

Founded in 1983, the NY-based HITN is a national private non-profit organization and the first media conduit (or TV network) offering educational, enriching and empowering content to the nation's fastest growing ethnic group. Its mission is to help enable its listeners as individuals and families to lead fuller, richer lives, serving as an ever-growing engine of intellectual power and progress for the U.S. and the entire world. Today the network reaches over 22 million households and remains committed to serving the Hispanic community through the development and distribution of high quality Spanish-language content. HITN is currently expanding its original productions and program lineup for the 2008 season. For more information on HITN, visit www.hitn.tv.