

Rave

MANAGED VIDEO SERVICE

SeaChange Rave™ is a premium video managed service that enables broadcasters, media companies, networks, sports leagues and service providers to deliver TV-quality content across multiple networks and devices.

Rave offers a full suite of services including content ingest and preparation, promotions management, asset protection, delivery and reporting. Built on open, state-of-the-industry SeaChange technology and pre-integrated with other industry leading components, Rave provides a complete, end-to-end premium video delivery solution.

Fast to Market, with Low Risk and Rapid Revenue Ramp

Offered as a fully integrated and managed SaaS solution, Rave enables a low-cost, quick entry to market. It provides all the components necessary to generate maximum revenue from content and is integrated with advertising solutions. Rave is flexible and easily expands and evolves with dynamic requirements, capacity, technologies and consumer needs.

Own Your Content, Not Your Infrastructure

As a managed service, Rave removes the operational burden of building, managing and maintaining infrastructure which allows for focus on content and monetization. Rave provides storefront management that supports marketing goals as well as helps coordinate complex components such as DRM, packaging, CDN and promotions to maximize revenue from both content and advertising.



Fully Branded User Experience

Rave fosters rich consumer engagement models, including fully branded storefronts configured and optimized to deliver a consistent look and feel across PCs, tablets, mobile devices, IP devices or streaming players.

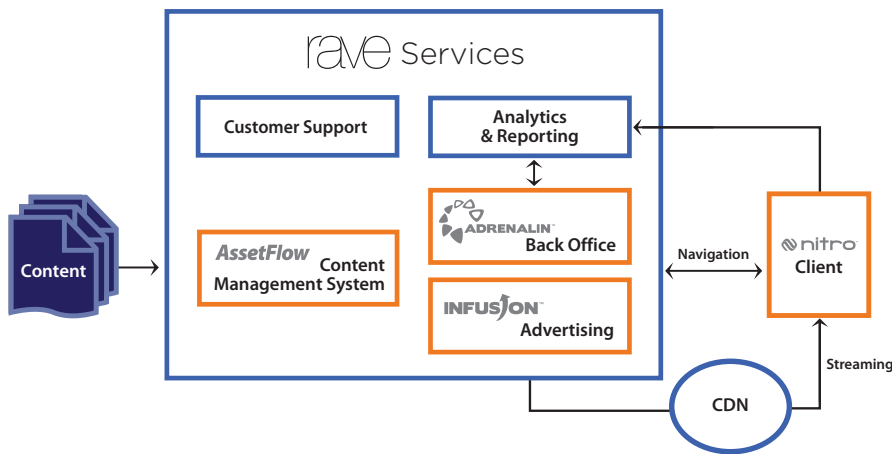
Features:

- Personal profile features (Favorites, My Rentals, Lineups, Bookmarks...)
- Binge watching
- Search
- Recommendations
- Free/anonymous browsing
- Parental controls
- Multiple profiles per subscriber

Enterprise Level Scalability

Rave is built on proven, market-leading SeaChange technologies; AssetFlow, Adrenalin, Infusion, and Nitro and best of breed partner integrations provide a comprehensive, reliable and scalable solution for content delivery.

SeaChange has over 20 years of operational experience serving large-scale customer deployments and extensive domain expertise in the video and advertising technologies currently powering multiscreen and premium OTT solutions. The company has the expertise, resources and agility necessary to innovate and respond to the rapidly evolving premium video delivery market.



Rave is pre-integrated with best of breed vendor solutions to deliver a complete end-to-end managed video service. Its modular architecture is also able to support other preferred vendors and a hybrid hosting environment as necessary to ensure full flexibility moving forward.

Content Management

Streamlined and centralized ingest and transcoding of video assets drives efficiency

- CMS — SeaChange AssetFlow
- Transcoding
- Hosting

Back Office

Centralized control enabling localization of content and offers

- Back Office — SeaChange Adrenalin
- Digital Rights Management (DRM)
- Advertising — SeaChange Infusion
- Customer Relationship Management (CRM)
- Single Sign On (SSO)

Delivery

Rich, full-featured user experience on any device

- Content Delivery Network (CDN)
- Client — SeaChange Nitro

BENEFITS

- Managed SaaS solution more cost-effective than build-your-own
- Extendable and modular architecture to meet dynamic business requirements with rapid deployments
- Proven service supporting merchandizing across a multiscreen subscriber experience
- Premium content delivery supporting SVOD/FVOD/TVOD and Linear
- Branded storefronts
- Support millions of subscribers across the globe with ease and dynamic capacity growth



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See how you can get in on this unprecedented market opportunity with the industry's leading premium-OTT platform. Contact us to set up a demo of Rave today.

info.schange.com/rave-interest

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